

SPI International has announced its demo loop on Eutelsat's Hot Bird satellite with a full-fledged Ultra HD channel

"We are offering a truly unique app and a linear channel which attract subscribers because of the highest quality service," says Berk Uziyel, Executive Director at SPI International / FILMBOX Channels Group.

"We have built our satellite distribution and broadcasting on Eutelsat and successfully launched our 4K app with Amazon. The channel is currently carried by operators in Portugal, Spain, Luxembourg, the Netherlands and also in Turkey." including HDR displays and immersive audio experience.

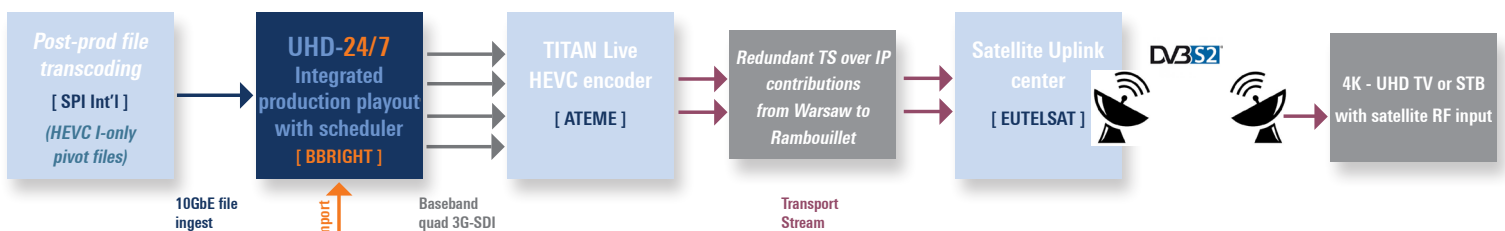
FUNBOX TV

SPI International Linear Ultra HD channel
BBright participation

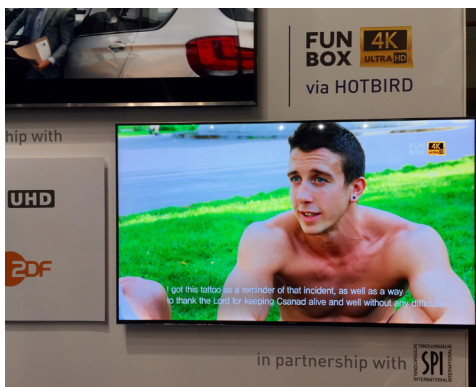
Driven by SPI International and Eutelsat
On-air since September 2016

24/7 linear playout + live encoding
XAVC, H.264, H.265 capable @ 50fps (or 60fps)

Ultra HD workflow for linear TV DTH broadcast via Eutelsat - HOTBIRD



4K channel reception parameters	
HOTBIRD (13° East)	
Funbox 4K	
Frequency: 10 727 MHz	
Polarization: Horizontal	
Symbol rate: 30 000	
DVB-S2, 8PSK, FEC 3/4	



Picture taken on Eutelsat booth during IBC 2016
Courtesy of Eutelsat and SPI International